

  REMA / EARLY MUSIC
IN EUROPE

  REMA / EUROPEAN DAY
OF EARLY MUSIC

  REMARADIO.EU

REMA / EDEM /
REMARADIO
NEW SYSTEM OF LOGOS
AND BRAND IMAGE

2016

LOGO / CONSTRUCTION



LOGO / CONSTRUCTION

2 COLOUR VERSION: BLACK + PANTONE 313C



LOGO / 2 COLOUR VERSION: BLACK + PANTONE 313C

1 COLOUR VERSION: WHITE (NEGATIVE)



1 COLOUR VERSION: BLACK (POSITIVE)

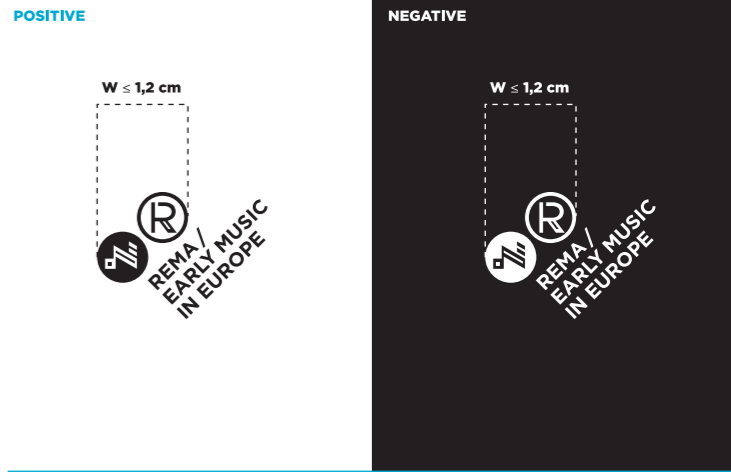


PANTONE 313 C

CMYK 100 C - 0 M - 15 Y - 2 K

HTML #0092BC

LOGO / SMALLEST SIZES VERSION: SYMBOL WIDTH ≤ 1,2 CM



LOGO / CONSTRUCTION



2 COLOUR VERSION: BLACK + PANTONE 313C



1 COLOUR VERSION: WHITE (NEGATIVE)



1 COLOUR VERSION: BLACK (POSITIVE)

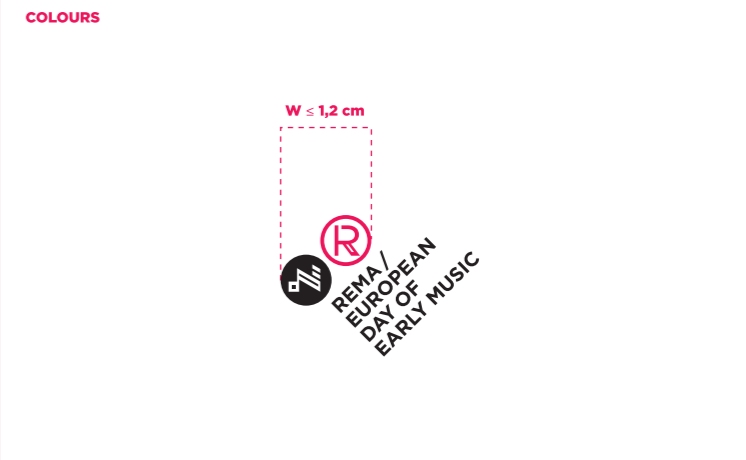
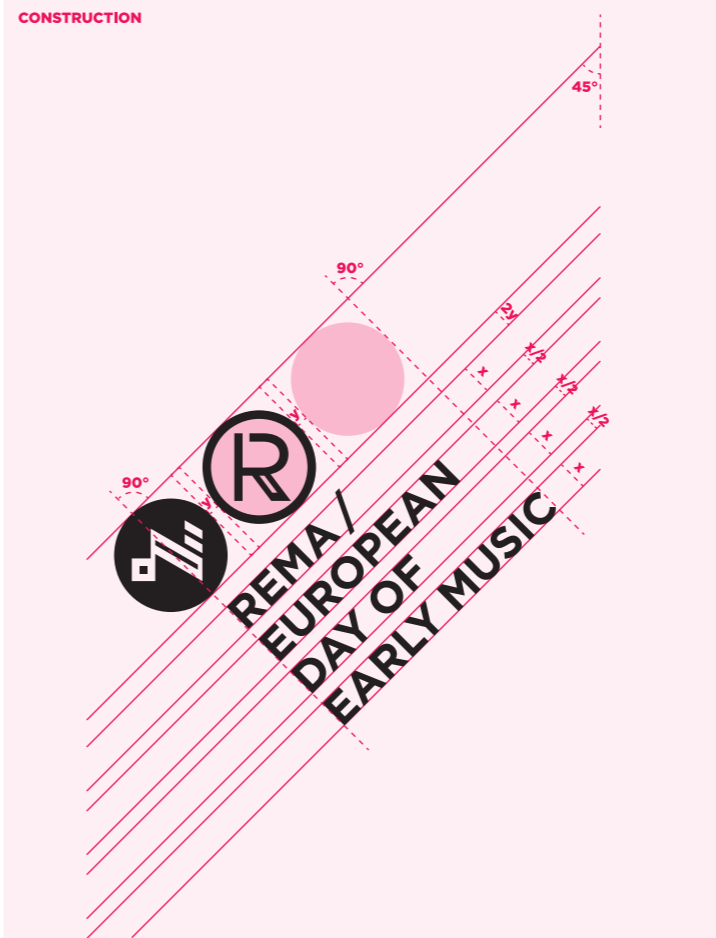


PANTONE 206 C

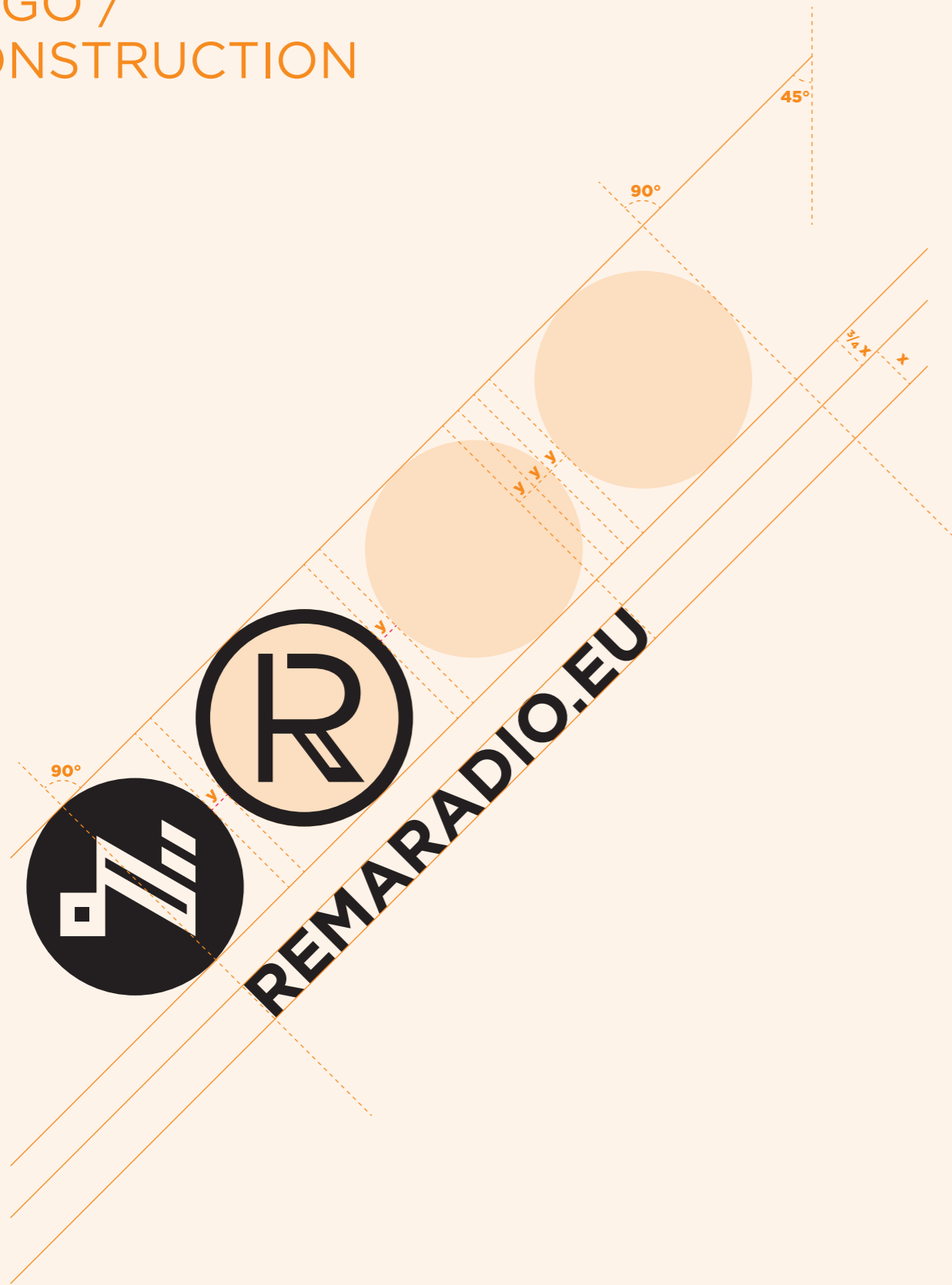
CMYK 0 C - 100 M - 50 Y - 0 K

HTML #EC1556

LOGO / SMALLEST SIZES VERSION: SYMBOL WIDTH ≤ 1,2 CM



LOGO / CONSTRUCTION



2 COLOUR VERSION: BLACK + PANTONE 151C



LOGO / 1 COLOUR VERSION: WHITE (NEGATIVE)



PANTONE 151 C

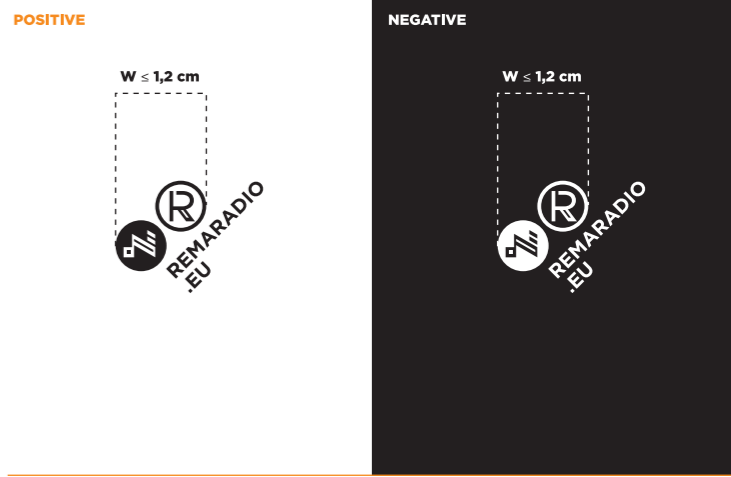
CMYK 0 C - 55 M - 100 Y - 0 K

HTML #FF8200

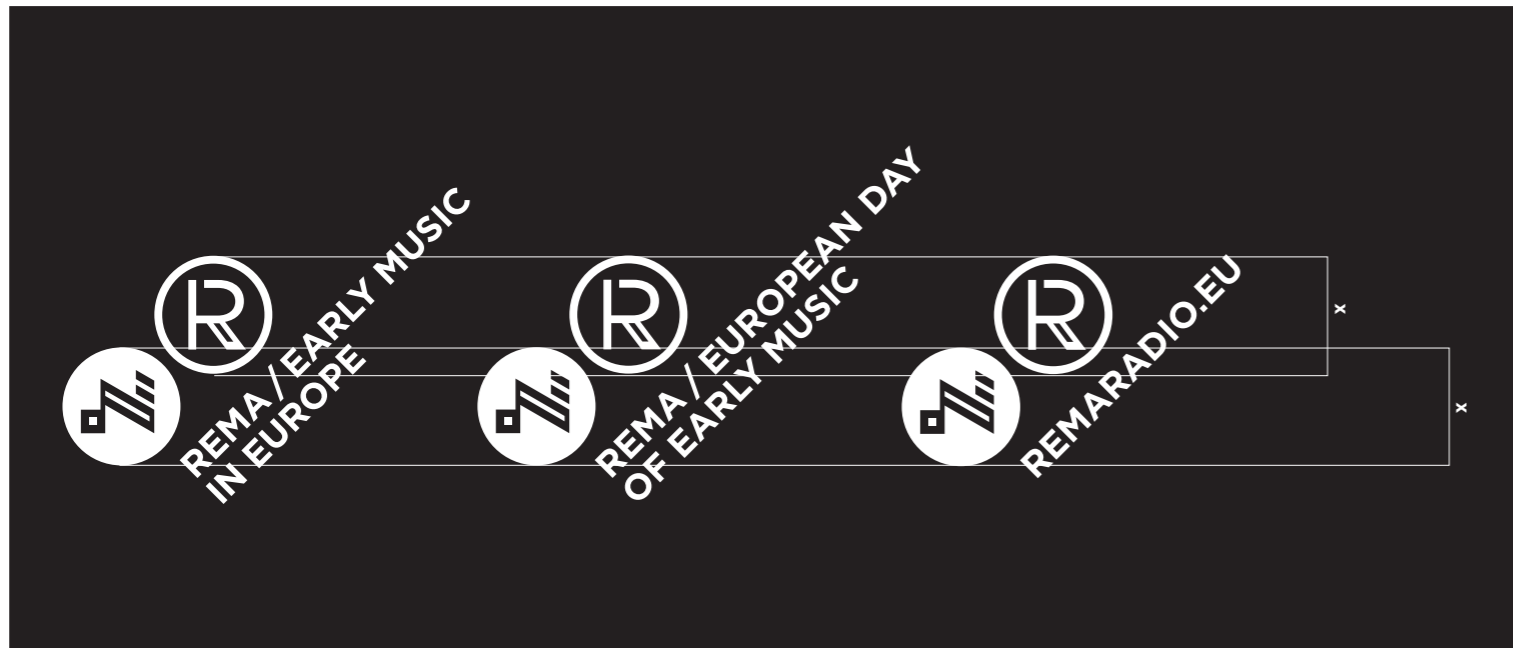
LOGO / 1 COLOUR VERSION: BLACK (POSITIVE)



LOGO / SMALLEST SIZES VERSION: SYMBOL WIDTH ≤ 1,2 CM



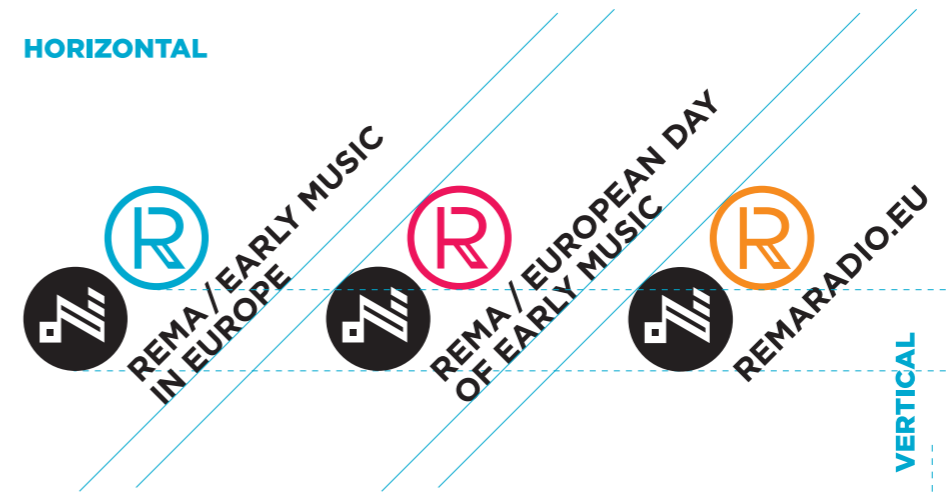
STANDARD SIZES VERSION: SYMBOL WIDTH > 1,2 CM



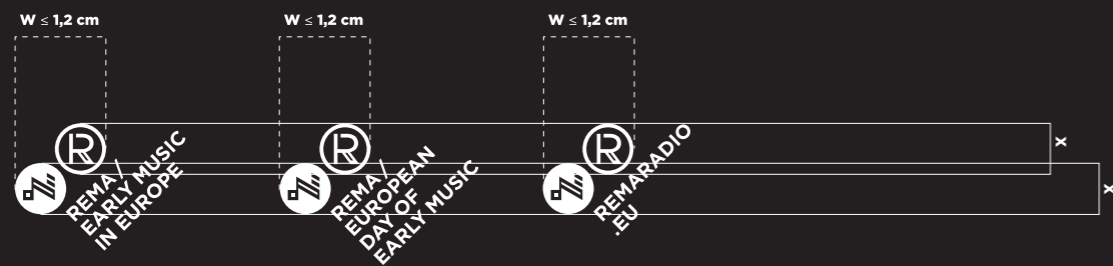
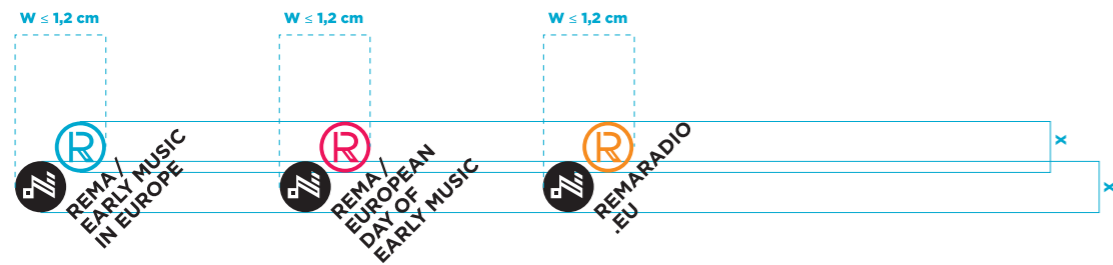
NB: CIRCLES HAVE TO
MANTEIN THE SAME DIMENSIONS

POSITIONS:

HORIZONTAL



SMALLEST SIZES VERSION:
SYMBOL WIDTH ≤ 1,2 CM



**NB: CIRCLES HAVE TO
MANTEIN THE SAME DIMENSIONS**

POSITIONS:

HORIZONTAL

